

**13th Annual Rock 'N Ride Bike Tour
& Party in the Park
Sponsorship Opportunities**

“Pedal to the Metal” (Title) Sponsor: \$5,000

- Logo on all brochures & posters distributed throughout Monmouth & Ocean Counties and to all businesses on Long Beach Island, the Causeway (Route 72), Bay Avenue and Route 9
- Logo on event t-shirts (t-shirts are distributed to all participants, volunteers, Red Cross staff, first aid squads, mayors and police)
- Name mentioned in all Public Service Announcements, Media Alerts and Press Releases (pre- and post-event)
- Banner at the start and finish of the race and displayed during the Party in the Park
- Logo and link will be included on the American Red Cross – Jersey Coast Chapter website & will be displayed in the Rock 'N Ride advertising in our monthly e-newsletter that is distributed to over 25,000 individual email accounts
- Company's leaflet will be included in Rider's Packet
- Premier Tent/Table Space at the Party in the Park to distribute marketing and promotional materials to riders, volunteers, staff and guests
- Full page advertisement in the Official **Ride Guide** that is distributed to all riders and guests on the day of the event
- One complimentary team registration (20 riders)

Eighteen-Speed Sponsor: \$2,500

- Logo on all brochures & posters distributed throughout Monmouth & Ocean Counties and to all businesses on Long Beach Island, the Causeway (Route 72), Bay Avenue and Route 9
- Logo on event t-shirts (t-shirts are distributed to all participants, volunteers, Red Cross staff, first aid squads, mayors and police)
- Name mentioned in all Media Alerts and Press Releases
- Banner at the start and finish of the race and displayed during the Party in the Park
- Logo displayed in the Rock 'N Ride advertising in our monthly e-newsletter that is distributed to over 25,000 individual email accounts
- Tent/Table Space at the Party in the Park to distribute marketing and promotional materials to riders, volunteers, staff and guests
- Half page advertisement in the Official **Ride Guide** that is distributed to all riders and guests on the day of the event
- One complimentary team registration (15 riders)

Ten-Speed Sponsor: \$1,000

- Logo on all brochures & posters distributed throughout Monmouth & Ocean Counties and to all businesses on Long Beach Island, the Causeway (Route 72), Bay Avenue and Route 9
- Name mentioned in all Media Alerts and Press Releases
- Banner at the start and finish of the race and displayed during the Party in the Park
- Logo displayed in the Rock 'N Ride advertising in our monthly e-newsletter that is distributed to over 25,000 individual email accounts Tent/Table Space at the Party in the Park to distribute marketing and promotional materials to riders, volunteers, staff and guests.
- Quarter page advertisement in the Official **Ride Guide** that is distributed to all riders and guests on the day of the event
- One complimentary team registration (10 riders)

Pedal/Rest Stop Sponsor: \$750

- Logo on all brochures & posters distributed throughout Monmouth & Ocean Counties and to all businesses on Long Beach Island, the Causeway (Route 72), Bay Avenue and Route 9
- Banner at the start and finish of the race and displayed during the Party in the Park
- Logo displayed in the Rock 'N Ride advertising in our monthly e-newsletter that is distributed to over 25,000 individual email accounts
- Sponsorship listing in the Official ***Ride Guide*** that is distributed to all riders and guests on the day of the event

Kickstand Sponsor: \$500

- Banner at the start and finish of the race and displayed during the Party in the Park
- Logo displayed in the Rock 'N Ride advertising in our monthly e-newsletter that is distributed to over 25,000 individual email accounts
- Sponsorship listing in the Official ***Ride Guide*** that is distributed to all riders and guests on the day of the event

Tricycle Supporter: \$250

- Banner at the start and finish of the race and displayed during the Party in the Park
- Logo displayed in the Rock 'N Ride advertising in our monthly e-newsletter that is distributed to over 25,000 individual email accounts

Ad Journal Opportunities in our Official *Ride Guide*:

Ads and/or inspirational messages to our riders must be received no later than August 21, 2010 in order to be printed.

¼ page - \$50.00

½ page - \$75.00

FULL page - \$150.00

**13th Annual
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& Party in the Park**

Fax to (732) 493-8871

or mail to

American Red Cross – Jersey Coast Chapter
1540 West Park Avenue, PO Box 131
Tinton Falls, NJ 07724-0131

COMPANY NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE NUMBER: _____ FAX: _____

WEBSITE ADDRESS: _____

CONTACT NAME: _____

I WOULD LIKE TO BE A:

“PEDAL TO THE METAL” TITLE SPONSOR (\$5,000) _____

EIGHTEEN-SPEED SPONSOR (\$2,500) _____

TEN-SPEED SPONSOR (\$1,000) _____

PEDAL/REST STOP SPONSOR (\$750) _____

KICKSTAND SPONSOR (\$500) _____

TRICYCLE SUPPORTER (\$250) _____

OTHER _____

Make checks payable to: **American Red Cross - Jersey Coast Chapter**

Please charge my: ___ Visa ___ MasterCard ___ American Express

CARD # _____ EXP DATE _____

SIGNATURE: _____ DATE: _____

If you'd like more information about this event,
please call Amy Weltner, Health & Safety Services Programs & Events Manager
at 888-853-6550 ext. 1224.

Thank you for your continued support of the American Red Cross.